



Hortonville Area Chamber of Commerce Newsletter

Volume 3 Issue 3

July 2009

Working towards a Better Community

PRESIDENT'S MESSAGE

I'm sure the economic downturn has impacted each of us in some way. In difficult times it can be tough to hear about positive happenings. The greater Hortonville area and your Chamber have so many terrific things going on right now it is hard to fit them all in our newsletter. The current projects in and around our Village demonstrate growth and progress for our community. We have had several businesses open here lately and others have expanded; added staff or new products, etc. The Chamber has conducted a number of ribbon cutting ceremonies, with even more anticipated. We have grown to the point of having our own website, www.hortonvillechamber.com, let any officer know if you have suggestions on how to improve it. Our first ever Chocolate Fest was met with cold temperatures and fierce winds, but the weather did not dampen the day in the least. The event was a resounding success in many ways. The response from both the public and

local businesses has been overwhelming, and there will be a second Chocolate Fest. Read more about Chocolate Fest and other Chamber happenings inside. Check out the Calendar of Events as well. Make plans to attend the Networking Social on July 14 for refreshments, visiting with your business neighbor, and a chance for door prizes. Also note that we will not be having a meeting in July, but will have a speaker at our August meeting informing us on how we can save energy costs. Plan to come see how your business can save a few bucks. The newsletter also details several other ways to get involved in the Chamber without making a huge time commitment. Don't forget to rent the sign to promote your business as well. As always, if you have ideas on how to improve your membership experience, please share them with any Chamber officer.

Joe Peikert

VILLAGE WIDE RUMMAGE SALE

Did you notice a little more traffic around town on Saturday, May 9th? The (now annual) Hortonville Village Wide Rummage Sale was held that day. We had 49 rummage sale sites listed on our map, and well over 500 maps were distributed to rummagers who spent time in our area. If you operate a retail business, we hope your organization benefited from the visitors to our area, as well as our residents who were

out and about. Each year this event continues to grow in popularity. Thanks to all Chamber members who volunteered and especially Kevin Werner who again coordinated the event. Next year, watch for advertising opportunities on our map to highlight your business's name. The date for next year will be Saturday, May 8, 2010.

On the Web

www.hortonvillechamber.com

Chamber Officers

President, Joe Peikert
Wolf River Community Bank
920-779-7000
joep@wolfriverbank.com

VP, Charles Nieuwenhuis
Nieuwenhuis Chiropractic
920-779-4704
spineman@charter.net

Secretary, Linda Ahrens
American Family Insurance
920-779-6000
lahrens@amfam.com

Treasurer, Kevin Werner
Current Mortgage Solutions (CMS)
920-779-9939
kwernercms@sbcglobal.net

NEWSLETTER CONTACT

Newsletter Contact, Chris Hanson,
Hanson Benefits, Inc.
920-955-1040
chris@hansonbenefitsinc.com

Newsletter Publisher, Valerie Wilz,
Shear America Salon
920-779-4116
shearamerica@sbcglobal.net



MEMBER NEWS

WEISNER INSURANCE AGENCY INTRODUCES NEW AGENT

Weisner Insurance Agency LLC. Is pleased to announce that Pauline Huven has joined them as an agent. Pauline has 21 years of experience selling homeowners, auto and business insurance as well as health and life products.

She has lived in Hortonville for 16 years and is excited to work here and serve the people of her community!

Please give Pauline a call at 920-779-4585, to schedule a free insurance review or stop in at 213 W. Main Street. Our office hours are Monday through Friday 8am.-4pm. and Friday 8am to noon. We offer other times by appointment.

SHEAR AMERICA SALON INTRODUCES NEW LINE & STYLIST

Shear America Salon is excited to announce the addition of the Eufora Product line! Eufora is unique because it features a 75 to 85% pharmaceutical grade certified organic Aloe Vera base, most products feature water as their main ingredient. Shear America staff has received Eufora education and is ready to make recommendations. Shear America staff will also attend two advanced educational events on our ISO color line and Eufora, both in July. We are also excited to announce that Nicole Glatz has joined our team of professional stylists! Come say hello to Nicole!

Shear America Salon is located at 302 S. Nash Street Hortonville, call 779-4363 for an appointment.

MEMBER FEATURE

In 1983 Weisner Insurance was founded as a provider of life and health insurance. In 1986 they added all lines of insurance working as an independent agent. 2003 was the year that Weisner Insurance became a Smart Choice Insurance Agent which brought the company national companies; Hartford, Kemper-Unitrin, Safeco, Travelers and Zurich. In 2008 Weisner Agency became the 1st. Smart Choice insurance center franchise which give them state and national advertising on a co-op basis.

Smart Choice did not change them from an independently operated agency, the change benefits the consumer with choices. Weisner Insurance Agency Specializes in Horse insurance, Medicare, Medicaid and Life.



Ribbon Cutting
May 6, 2009

WELCOME WAGON

TO PARTICIPATE IN THE WELCOME WAGON AND PROMOTE YOUR BUSINESS TO NEW RESIDENTS IN OUR COMMUNITY; CONTACT CHRIS KINISON at 716-9613

OFFICERS NEEDED

There are two officers positions available with the Hortonville Area Chamber of Commerce, they are the Vice President and Secretary positions. If you would like to nominate someone or volunteer to be more involved please contact Joe Peikert or Linda Ahrens. This is a brief description of the duties- Vice President: In absence of the President the Vice President shall perform the duties of the President. The Vice President shall also assist if the an-

nual membership drive and make any needed phone calls for events during the year. Secretary: The secretary shall keep a record of the minutes of all meetings, conduct the correspondence for the corporation, give notice of meetings, maintain a record of name, current address, have custody of all books, records and papers of the Corporation except as such is needed by the Treasurer, or some other person

authorized to have charge thereof by the board of Officers, and shall perform such other duties as may from time to time be assigned by the Board of Officers.

CHOCOLATE FEST

WELCOME NEW MEMBERS

Chamber Members, despite the cold and windy weather, this years first annual Chocolate Fest was a huge success. Chocolate Fest crated a buzz in the Hortonville Community. We received many compliments in regards to the event being family oriented and geared towards children.

Chamber members, mark your calendars! Next years Chocolate Fest will be held on Saturday, May 15th. We are looking forward to another great event. Traci Martens, the chair for the event, is looking for individuals interested in spear heading various activities for the event. She is looking for ideas for breakfast and maybe an "Amazing Race" type of event. If you have and ideas or would be interested in helping please contact her at tracimartens@att.net.

Stay tuned for more information, flyers, and forms on the new and improved Chamber Website. The website is being developed over the next couple of months. It is currently in the trial phase but should be up and running in time for Chocolate Fest #2!

Thank you to all of the businesses that sponsored the event and everyone who volunteered,. The success of Chocolate Fest was a product of your time, funds, and dedication.

Thank you!

- Dennis O'Brien - O'Brien Builders
- Dean Schiedermayer- Dean's Flooring
- Jim O'Neill- MidCon Products, Inc.
- Terry Dufrane- Mike Murphy Ford
- Richard Drobnick- Edward Jones
- Todd Schroeder- Corporate Network Solutions
- Dr. Robert Blohowiak- Great Lakes Equine Wellness Center Inc.
- Paul Bonikowske- Northwestern Mutual
- Sue Leonard- Leonard's Design
- Larry Moldenhauer- Dental Associates
- Rich Rohm- Dairy Queen



Chocolate Fest Photos



The Bake Off
YUM!!



A Chocolate
Polar Bear

Special points of interest:

- ♦ **Meetings:** Held the first Thursday of every month at noon at the Hortonville Community Hall. Lunch is available for a \$3.00 purchase.
- ♦ **Attendance award:** Every meeting an attendance award is presented. April : Dave Anderson—\$10 gift card from Kwik Trip. May: in the spirit of Chocolate Fest 3 winners received a bag of candy from Vande Walle's: Sue Leonard, Dave Anderson and Paul Bonikowski were the lucky winners! June: John Weisner- \$10 gift card to Corks and Caps.
- ♦ **Attendance Incentive:** Bring your business card for a chance to win a free ad in the Village Voice. This past quarter Howard Schwartz of Ellington Mutual Insurance and Paul Bonikowski of Northwestern Mutual Financial Service were the recipients of this incentive.

**Hortonville Area
Chamber of Commerce
P.O. Box 135
Hortonville WI 54944**

SIGN

Rent the lighted Hortonville Area Chamber of Commerce sign to advertise your business. Located on the eastern edge of the Village.

Rental Rates:

Chamber Members: \$100.00 per week

Non- Members: \$150.00 per week

Chamber Members get 3 free days rental per year with their paid membership dues, subject to availability.

To rent the sign call 920-841-0369 or contact one of the Chamber officers.

(The sign is for advertising local businesses and community events only. It is not available for personal messages, etc.)

CALENDAR OF EVENTS

- July No Chamber Meeting
- July 7 Chamber Officers Meeting
- July 14 Networking Social
- August 6 Chamber Meeting
- August 8 Greenville Catfish Races & Concert
- August 15 Chamber Float in Hortonville
Commercial Club Parade
- May 8, 2010 Village Wide Rummage Sale
- May 15, 2010 Chocolate Fest

Would you like to receive this newsletter via e-mail or are you interested in advertising in this newsletter? Let us know.