



Hortonville

AREA CHAMBER OF COMMERCE

Building Business. Enriching Community.

Volume 3 Issue 4

January 2010

PRESIDENT'S MESSAGE

Welcome to 2010! Reflecting a bit on 2009, I'm amazed at what the Chamber has added to our member benefits and programs to help increase foot traffic to our businesses, improve awareness of our community, keep our members educated and informed, and have fun along the way. The highlight for 2009 has to be the first annual Chocolate Fest! Planning for Chocolate Fest 2010 is already underway. Be sure to get involved, it was the talk of the town last year! The first business bingo was conducted this last fall to increase awareness of our businesses and bring potential customers to our establishments and websites. We developed a new logo for the Chamber (thank you to Chamber member b. creative for their donation of creative work—learn more about them inside). We also began conducting ribbon cutting ceremonies to help spotlight our members. In addition, we recently surveyed Chamber members to learn how we can improve the Chamber experience. Chamber membership is up to 80 organizations! In transition: Linda Ahrens is leaving her role as Treasurer but promises to continue to be very

active with Chocolate Fest and other Chamber events. Thank you Linda for your work as Secretary and Treasurer over the years and we will hold you to that promise. Thank you also to Mike Stevens of Schenck SC for taking the Treasurer role. Updated membership directories will be available soon to place around town and let potential customers know how to get in touch with our organizations. Remember that our membership year runs April to March. Watch for your renewal notice to arrive in early March. As always, don't forget to rent the sign to promote your business. Over 17,000 vehicles per day go by it. On a per-touch basis it is an advertising deal. See the Chamber website on how to easily advertise on the sign. Whether you are one for New Years resolutions or not, consider making a commitment to become even more active in the Chamber this year. Opportunities abound! Thank you for your continued membership and participation.

Joe Peikert



Chamber members participated in a ribbon cutting ceremony for Dean's Flooring this past October. Best wishes in your beautiful new location!

Chamber Officers

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On the Web

www.hortonvillechamber.com

SIGN

Rent the lighted Hortonville Area Chamber of Commerce sign to advertise your business. Located on the eastern edge of the Village.

Rental Rates:

Chamber Members: \$100.00 per week

Non-Members: \$150.00 per week

Chamber Members get 3 free days rental per year with their paid membership dues, subject to availability.

To rent the sign call Traci at 920-779-0440 or contact one of the Chamber officers.

(The sign is for advertising local businesses and community events only. It is not available for personal messages, etc.)

MEMBER FEATURE

b.creative

b.creative is a design and technology company in Larsen, WI. We work with small to medium sized companies and individuals specializing in creative ideas that build your brand. We have experience with full spectrum - strategic planning, identity design, print advertising, websites direct e-mail and trade show booth design.

So, whether you are interested in establishing a new corporate identity, designing a website, developing a sales brochure or rethinking your company's creative direction, b.creative can help you create the image you need to take you to the next level.

Please call 920-378-1299 for more information or visit the website a www.bcreative.us

Mary Blohowiak, owner of b.creative, along with her husband Dr. Bob Blohowiak, also own Great Lakes Equine Wellness Center- located in the industrial park in Hortonville

CHOCOLATE FEST 2010 IS UNDERWAY

The planning has begun and the chocolate is ordered! Chocolate Fest 2010 is underway! The date for this year is Saturday May 15th and we are working diligently on adding some new features to the event as well as securing some of the great features we had last year. The car show will start a little earlier this year and run from, 10 - 3. Feel free to contact John Weisner if you are able to help out. We are looking for more volunteers to help keep the flow at registration time. We have added a Family Fun Bike Ride which will be new to the event this year. Registration will be from 8-9a.m. with a staggered start and various lengths to choose from. This will be a non-timed fun event for the

family to enjoy. We are still working on the route and you will hear much more on that in the future. The Bike Safety event will be in conjunction with the Fox West Business Association and the Hortonville Police Department this year and will be on the Hortonville Elementary School Grounds from 9 - 12. This is also the time for the newly added Porky Pancake Breakfast served by the Knights of Columbus. I have requested that they add Chocolate Chip Pancakes to their usual menu. We are also adding 3 other food vendors due to popular demand! So, bring your appetites. We will start advertising for the bakeoff and talent show very soon with the talent show tryouts in March and April.

Watch your mailers and the newspapers for more information as we add events. Keep in mind that Chamber members and sponsors of the event are invited to have a free vendor booth at the event. Speaking of sponsors, such a quality event is not possible without all of your support, both financial support and time. So please be generous with both and help showcase all the great things Hortonville has to offer. To find out more about getting involved, please contact Traci Martens at 779-0440.

Thank You!
Traci Martens

Become a fan of the Hortonville Area Chamber of Commerce on facebook!! Get event updates and invitations.

If you have events coming up that you would like added to our facebook page or website let us know!

MEMBER NEWS

Tech Guides has a new addition to their staff!

Tech Guides Inc. Greenville, has hired Chris Nimmer as a Technology Advisor. In this position, Nimmer will be responsible for guiding small businesses in Northeast Wisconsin to use technology to make their companies run better.



Contact Chris at 757-9131 or chris@techguidesinc.com.

WELCOME NEW MEMBERS

- Black Haak Heating, Inc.
- Backyard Organics
- The Country Club
- Home Helpers/Direct Link
- Subway of Hortonville
- Morrissey Insurance
- Hortonville Lanes
- b.creative

BUSINESS BINGO

Thanks again to all who participated in Business Bingo!

We had a lot of great feedback from participants who loved the idea of getting out and seeing some of the great businesses we have right in our neighborhood. I even had some people coming up to me at church telling me what fun they were having!

A big thank you goes out to our sponsoring businesses who provided gift certificates for the winners. They are as follows: Porks Sports Bar, M&I Bank, Wolf River Community Bank, Shear America Salon, Fox Cities Embroidery, Sts Peter and Paul Fish Frys, Dental Associates, Gilberts, Subway, Crooked Door, Charlies Drive In and Kwik Trip. Over \$610 in gift certificates and prizes were given away. Our 2 grand prize winners in the drawing for completely filled bingo cards were: Carole Curtis and Cara Hedtke.

Thanks again! Traci Martens

CALENDAR OF EVENTS

- **February 4th. *Chamber Meeting**
- **March 4th. *Chamber Meeting**
- **March 9th. *Networking Social at Dental Associates**
- **April 1st. *Chamber Meeting**
- **May 6th. *Chamber Meeting**
- **May 8th. *Village Wide Rummage Sale & Brat Fry**
- **May 15th. *Chocolate Fest**

Welcome Lance Schmidt of Family Insurance Center Inc. to your new position as Greenville Liaison with the Hortonville Area Chamber of Commerce.

WELCOME WAGON

TO PARTICIPATE IN THE WELCOME WAGON AND PROMOTE YOUR BUSINESS TO NEW RESIDENTS IN OUR COMMUNITY; CONTACT CHRIS KINISON at 716-9613

Special points of interest:

- ♦ **Meetings:** Held the first Thursday of every month at noon at the Hortonville Community Hall. Lunch is available for a \$3.00 purchase.
- ♦ **Attendance award:** Every meeting an attendance award is presented. January attendance award went to Val of Shear America a Kwik trip gift card.
- ♦ **Attendance Incentive:** Bring your business card for a chance to win a free ad in the Village Voice. This past quarter Lance Schmidt of Family Insurance Center and John Weisner of Smart Choice Insurance Center were the lucky winners of **FREE** advertising in the Village Voice.

Would you like to receive this newsletter via e-mail or are you interested in advertising in this newsletter? Let us know.

**Hortonville Area
Chamber of Commerce
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